



## 2022 LEAD Summer Training Exhibitor Prospectus

Nevada Parent Teacher Association (PTA) is pleased to invite you to attend one - or all - of our LEAD Summer Training as an exhibitor. One of Nevada PTA's most important missions is to provide training and support for local PTA leaders. As part of these events, we invite exhibitors who offer community information, services, and fundraising opportunities for the local PTA leaders.

The training is mandatory for local PTA presidents and treasurers and highly recommended for all board members, which means that representatives from almost all of the local PTAs in Nevada attend at least one of the training sessions. PTA does not provide membership lists or officers' rosters to outside organizations; the most cost-effective way to reach PTA leaders and their members is by exhibiting at LEAD and/or Nevada PTA's convention.

### NEVADA PTA LEAD SUMMER TRAINING DATES & LOCATIONS

#### **Saturday, July 23, 2022**

Carson City High School  
1111 N Saliman Rd, Carson City, NV 89701  
(approximately 30-40 attendees)

#### **Saturday, August 20, 2022**

Elko Convention Center  
724 Moren Way, Elko, NV 89801  
(approximately 30-40 attendees)

#### **Saturday, August 13, 2022**

Western High School  
4601 W Bonanza Rd  
Las Vegas, NV 89107  
(approximately 100 attendees)

### EXHIBITOR FEES

As a courtesy to exhibitors, we are temporarily lowering the cost to attend Nevada PTA LEAD Training. Exhibitors attending 2 or more LEAD Training events will receive a discount on their 2022 Nevada PTA Convention exhibitor fee. Non-profit organizations or school based entities are free of charge.

**Carson City 7/23/22 Exhibitor- \$25**

**Las Vegas 8/13/22 Exhibitor- \$75**

**Elko 8/20/22 Exhibitor- \$25**

### WHAT ARE THE BENEFITS OF BEING AN EXHIBITOR?

Your participation in Nevada PTA's LEAD Training provides you with the opportunity to network with local PTA leaders and build partnerships that will help our PTA's mission possible.

### EXHIBITOR EXPECTATIONS

Set up for exhibitors starts at 11:30 am with your first group of attendees coming through at about 12:30 pm. You can expect to spend roughly an hour talking to our local leaders about the exciting opportunities and resources your organization can offer PTA.

### SECURE YOUR SPOT NOW!

Fill out the Exhibitor Application on page 2, and review and sign the contract on pages 3-4. Email application to [programs@nevadapta.org](mailto:programs@nevadapta.org).

If approved, you will receive a link to pay from Nevada PTA that can be paid by credit card. All payments must be received by 3 days prior to the event to reserve space. Exhibitor fees are non-refundable.

PO Box 336583, North Las Vegas, NV 89033  
(702) 258-7885 phone and fax  
[Programs@nevadapta.org](mailto:Programs@nevadapta.org) | [www.nevadapta.org](http://www.nevadapta.org)



## 2022 Nevada PTA LEAD Summer Training - Exhibitor Application

Name of Company		Phone
Address		Fax
City	State	Zip
Primary Contact	Secondary Contact	
Email	Email	
Phone	Phone	
<b>Company/Organization Contact Information</b> The information below will appear in Nevada PTA's 2022 Convention Program as a reference for local PTA leaders to use when they want to get in contact with your company.		
Doing Business As	Website	
Contact Name	Contact Phone	
Contact Email	Non-profit?	
Description of Services, 30 Words or Less (What service or product(s) does your organization offer to PTA leaders?)		
<b>PLEASE SELECT THE LOCATION(S) YOU ARE APPLYING FOR:</b> Carson City (7/23)    Vegas (8/13)    Elko (8/20)		
Attendee Name(s):		
Exhibitors must provide the following to Nevada PTA <b>7 (seven) days</b> prior to the date of your first exhibit: <ol style="list-style-type: none"> <li>1. Certificate of Liability Insurance, Additional Insured Endorsement or Hold Harmless Agreement.</li> <li>2. Copy of all materials to be distributed during the event.</li> </ol>		



everychild.one voice.

## Exhibitor Contract

The undersigned agrees to rent space from Nevada PTA at its Local Leadership Training (LLT) to be held under the following terms, conditions, and rates:

### 1. Terms of Payment

The undersigned understands that space will not be assigned without payment of fee. The undersigned hereby requests the following exhibit spaces:

# \_\_\_\_\_ **Spaces** (Each space is approximately 6' x 6')

### 2. Exhibitor Installation/Set-Up and Dismantling of Exhibits

- a. Exhibit location will be provided at least one week prior to the SLT date.
- b. Exhibits will be reviewed for content and for proper display of identification on products and employees prior to opening. Nevada PTA reserves the discretionary right to disallow any materials on display. (Please see page on Screening Tips for guidelines).
- c. Exhibitors may set up on the designated date from 11:30 am – 1:30.
- d. Exhibit space not occupied by 12:00 pm on the designated date(s) may be used or sold as Nevada PTA sees fit unless prior arrangements have been made.
- e. The Exhibitor Committee shall conduct an inspection/walk-through to verify compliance with the content of this contract at approximately 11:45 am. Exhibits may remain open no later than 1:30 pm.
- f. Exhibits will open at 12:30 on the designated date(s) and shall close at 1:30 pm on that date.
- g. Exhibitor agrees to have at least one (1) representative present at the exhibit at all times the exhibitor hall is open.
- h. The exhibitor agrees to remove all products/materials from the exhibit hall by 2:00 pm.
- i. Exhibitor agrees to incur any and all costs for transportation, installation, staffing, disassembly, packing and shipping of their respective exhibits.

### 3. Space Assignment

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All applicants are assigned space based on several factors including the date of receipt of the complete application package and a balanced distribution of products and services. No assignment will be made until full payment has been received.

### 4. Space Description and Furnishings

Exhibitors will be provided 1 table & 1 chair. Exhibitors may request extra tables for an additional \$25/table & chair.

### 5. Use of Space, Sales, and Advertising

All demonstrations, signs, promotional materials or other sales activities must be confined to the limits of the rented exhibit space. Exhibitors shall not assign, share or sublet any space allotted without the written consent of Nevada PTA. No exhibitor shall show goods or services other than those manufactured, sold, or offered by it in its regular course of business. Exhibitor further agrees to prevent interference with the light or view of any other exhibitor.

### 6. Animals

No animals, except those service animals that may be personally required for physical impairment, shall be allowed within the exhibit area.

### 7. Insurance Coverage, Permits and Liability

A. Exhibitor agrees to provide liability insurance (and workman's compensation insurance coverage, if applicable) and to provide a copy of proof of insurance(s) to Nevada PTA at least 8 (eight) days prior to the designated date. Failure to provide these documents shall result in exhibit being cancelled and all fees paid forfeited.

B. Exhibitor expressly agrees to have operator's business licenses, permits to sell, and resale certificates as required by city, county and state law. Copies shall be provided to Nevada PTA prior to the Exhibitor Committee walk through. Failure to provide these documents shall result in exhibit being closed and all fees paid forfeited.

C. Exhibitor further covenants and agrees to indemnify and to fully pay and reimburse the exhibit location owner any and all cost for the restoration of the premises damaged, destroyed or otherwise defaced by exhibitors' use, including its employees, agents, and representatives.

**Signer's Initials: \_\_\_\_\_**

for the safety of or injury to the exhibitor, its property, and/or the employees of the exhibitor from theft, damage by fire, accident or other causes prior to, during or after the period of this contract. Upon signing this contract, the exhibitor expressly releases Nevada PTA and the location owner from and agrees to indemnify the same against any and all claims for damage, loss, and injury of any kind.

E. Reasonable care will be exercised to secure and protect the exhibit area during the periods of time it is closed to the delegates.

F. Exhibitors are advised to consult their respective insurance brokers for proper coverage of display material from the time it leaves their company's premises until its return. Exhibitors understand that neither Nevada PTA nor the exhibit location's owner maintain insurance covering the exhibitor's property. It is the sole responsibility of the exhibitor to obtain such insurance.

**9. Exhibitors Responsibility**

A. Exhibitor is responsible for any damage to the facility.

B. Nothing will be pasted on, tacked, nailed, screwed or otherwise fastened to the walls, floors or any other parts of the building or furniture without the express written permission of the school district.

C. Nevada PTA requires all companies who submit an application for exhibit space and payment to also submit one (1) copy of their materials (any brochures, order forms, catalogs, contracts, etc. that will be displayed at LEAD Summer Training.) All materials will be required to be on display for the Exhibitor

Committee walk-through. Any materials not seen by the committee prior to the exhibit hall opening cannot be exhibited. Nevada PTA reserves the right to disallow any materials.

**10. Cancellation by Exhibitor**

If an exhibitor finds it necessary to cancel its company's participation in the Nevada PTA Local Leadership Training, a refund will be made only if the cancellation is received in writing by Nevada PTA no later than 7 days prior to the exhibit date, less the sum of \$50.00 as a processing charge. There will be no refunds, under any circumstances, for cancellations received within 7 days of the exhibit.

**11. Catastrophe / Cancellation by Nevada PTA**

If in the event of war, terrorism, fire, power outage, earthquake, strike, government regulations, public catastrophe, act of God or the public enemy, or other cause, the expo or any part thereof is prevented from being held or is canceled by the Nevada PTA, the Nevada PTA shall determine and refund to the applicant its proportionate share of the balance of the aggregate exhibit fees received which remains after deducting expenses incurred by the Nevada PTA and reasonable compensation to Nevada PTA, but in no case shall the amount of refund to the applicant exceed the amount of the exhibit fee paid.

The Nevada PTA reserves the right to decline or prohibit any exhibit that in its judgment is inappropriate. This reservation shall be inclusive as to persons, things, printed matter, products, and conduct.

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The undersigned has read and understands the rules and regulations that are part of this agreement:

Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_

Company \_\_\_\_\_



## Screening Tips

Nevada PTA requires all companies that submit an application for exhibit space and payment to also submit one (1) copy of their materials (any brochures, order forms, catalogs, contracts, merchandise for sale, etc. that will be displayed at LEAD Summer Training.) **Each company must submit materials for screening whether or not they have been screened and approved in the past.**

### **How can you make sure your organization's materials are compliant?**

1. Fundraising materials submitted cannot state that children, students or kids are doing the fundraising. This includes the collection of monies (whether for a charitable cause or not) and the actual selling (whether door-to-door or just to friends, relatives, etc.) All fundraisers must be structured so that it is the PTA or another organization/entity that is doing the fundraising.
2. The acronym PTA or the names National PTA or Nevada PTA cannot be utilized in any exhibitor's materials. All of these names are copyrighted.
3. The usage of Nevada PTA's logo is not permitted. Any company utilizing Nevada PTA's logo will be required to remove it from its materials and any materials in the exhibit area confiscated.
4. Materials that ask delegates to lobby any governmental agency or official will not be approved.
5. All materials submitted must be non-partisan/non-sectarian.
6. Materials submitted must be in accordance with Nevada PTA's position statements and/or resolutions. Any company's products, services, or materials that are in direct opposition to Nevada PTA's position statements or resolutions will not be approved.
7. Each company's product and/or services should be appropriately related to children, youth, and the charitable and educational activities of the Nevada PTA.

The tips listed above are provided to potential exhibiting companies to clarify some of the main items for which the Exhibitor Committee will be screening. Please refer to the Exhibitor Contract for further details.

If you have any questions, please contact:

**Nevada PTA**  
PO Box 336583, North Las Vegas, NV 89033  
Phone 702-258-7885  
Fax 702-258-7885  
E-mail: [programs@nevadapta.org](mailto:programs@nevadapta.org)