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2020-2021

Awards Packet

Applications are due by 7:00 p.m. on
Friday, March 26, 2021

Nevada PTA
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Awards Application Deadline

Applications are due by 7:00 p.m. on
Friday, March 26, 2021

Apply for Nevada PTA Awards at:

<https://www.nevadapta.org/programs/awards/>

Questions? Email Programs@nevadapta.org.

Purposes of PTA

- ☆ To promote the welfare of the children and youth in home, school, community, and place of worship;
- ☆ To raise the standards of home life;
- ☆ To secure adequate laws for the care and protection of children and youth;
- ☆ To bring into closer relation the home and the school, that parents and teachers may cooperate intelligently in the education of children and youth; and
- ☆ To develop between educators and the general public such united efforts as will secure for all children and youth the highest advantages in physical, mental, social, and spiritual education.

National PTA Standards for Family - School Partnerships

1. **Welcoming All Families**– Families are active participants in the life of the school, and feel welcomed, valued, and connected to each other, to school staff, and to what students are learning and doing in class.
2. **Communicating Effectively** – Families and school staff engage in regular, two-way, meaningful communication about student learning.
3. **Supporting Student Success** – Families and school staff continuously collaborate to support students' learning and healthy development both at home and at school, and have regular opportunities to strengthen their knowledge and skills to do so effectively.
4. **Speaking Up for Every Child** – Families are empowered to be advocates for their own and other children, to ensure that students are treated fairly and have access to learning opportunities that will support their success.
5. **Sharing Power** – Families and school staff are equal partners in decisions that affect children and families and together inform, influence, and create policies, practices, and programs.
6. **Collaborating with Community**- Families and school staff collaborate with community members to connect students, families, and staff to expanded learning opportunities, community services, and civic participation.

National PTA Sponsored Activities

- Healthy Lifestyles
- Healthy Hydration
- PTA Connected Digital Families
- Be Internet Awesome
- STEM+ Families
- Watch D.O.G.S.
- Take Your Family to School Week

- Teacher Appreciation Week
- Reflections
- Wellness Night
- Founders Day
- Science Night
- Fitness Night
- Every Child In Focus
- Arts Night
- Math Night
- Diversity and Inclusion Programs
- Family Reading Experience

AWARDS AT A GLANCE

Nevada PTA Achievement Awards

- ☆ **Outstanding PTA Achievement Award:** Awarded to a PTA who qualifies for the Gold PTA achievement award, and has an increase in membership, 75% staff membership **and** participated in three (3) National or Nevada PTA Sponsored activities. *Nevada PTA is waiving the membership requirements listed in the Outstanding PTA Award for the 2020-2021 awards season. School closures due to Covid-19 have affected membership nationwide.*
- ☆ **Gold PTA Achievement Award:** Complete two (2) activities for each of the five Purposes of PTA.
- ☆ **Silver PTA Achievement Award:** Complete one (1) activity for each of the five Purposes of PTA.

Nevada PTA Special Awards

- ☆ **President Special Award:** Given at the discretion of the Nevada PTA President for awards that may not fit into other categories.
- ☆ **Community Partner of Year Award:** Given at the discretion of the Nevada PTA Vice President of Resource Development.
- ☆ **Other special awards as defined by a Nevada PTA Board of Managers member may be added as needed.**

Nevada PTA Individual Recognition Awards

- ☆ **Ann T. Lynch Outstanding PTA Volunteer Award:** Awarded to a volunteer that provides outstanding service to a school or PTA.
- ☆ **Debbie Smith Leader in Educational Advocacy Award:** Awarded to an individual in educational or governmental leadership for their commitment to PTA's National Standards for Family Engagement.
- ☆ **Lynel Cunningham Site Administrator of the Year:** Awarded to an Administrator who effectively promotes National PTA Standards for Family-School Partnerships.
- ☆ **Teacher of the Year Award:** Awarded to a teacher who effectively promotes National Standards for Family - School Partnerships.
- ☆ **Youth Volunteer of the Year Award:** Nominees for this award are student volunteers who are active in school and within their community.

Nevada PTA Unit Recognition Awards

- ☆ **Bob Huwe Community Engagement Award:** Awarded to a PTA & community organization/business that worked within their community to collaborate and strengthen family-school partnerships.
- ☆ **Bob and Sandy Miller Engagement and Diversity Award:** Recognizes an individual or group who have committed to embracing and celebrating diversity and family engagement.
- ☆ **Brenda Talley Arts In Focus Award:** Awarded to a PTA that exhibited great focus and dedication to promoting art within their school community through programs such as Reflections. Recipient of this award will also receive a grant from Nevada PTA to help promote arts programs.
- ☆ **Hank Etchemendy Advocacy Award:** Given to a PTA or volunteer who has championed a cause that benefits children in Nevada.
- ☆ **Rookie of the Year Award:** Applicants for this award are units in their first 2 years of charter, or re-charter. The Rookie of the Year Award recognizes a local unit that promotes PTA's mission and purposes through family engagement, advocacy and volunteerism.
- ☆ **Virtually Together Award:** Awarded to a PTA that showed great support to its school community during the school closures and distance education.

Nevada PTA Membership Awards

- ☆ **Apple Award:** Awarded to PTAs with 100% staff membership.
- ☆ **Building a Better Community Award:** Awarded to PTAs that have shown that they embrace this philosophy by making it their goal to reach out to their communities and to bring in members that are neither parents, teachers, nor students, but still feel that they are stakeholders in the education and well-being of all children.

- ☆ **Member Hub Gold Star Award:** Awarded to PTA's that have used Member Hub to submit their Officer's Rosters, Member Dues and have 10+ paid members in their Member Hub database by March 1, 2021. One qualifying PTA will receive a grant from Nevada PTA.
- ☆ **Membership Campaign of the Year:** PTAs with innovative, creative or successful membership campaigns may submit photos of literature (flyers, signage, tees, etc.), campaign celebrations and more via email to be considered for this award.
- ☆ **Membership Increase:** Awarded to PTA's that have more members for the current membership year than the previous year.
- ☆ **Men Matter Membership Award:** Awarded to PTAs that foster a positive atmosphere for, and actively recruiting membership of, men in their PTAs.
- ☆ **Regional Membership Award:** Awarded to 1 PTA per region with the most members.

Nevada PTA Awards: Does Your Local PTA Qualify?

Any PTA in good standing with their council and Nevada PTA may apply. These awards require advance planning from the beginning of your PTA's school year. As you plan your PTA's calendar, include activities that will help to accomplish the specific Purposes of PTA and that utilize at least one of the National Standards for Family-School Partnerships, as listed on Page 2.

Is Your Unit In Good Standing?

1. Adhere to the purposes and basic policies of PTA
2. Submit Officers' roster, membership and dues via MemberHub.
4. Pay insurance premiums to AIM no later than September 30th of each year
5. Training: President, Treasurer and Secretary must have attended training
6. Financial Review: Submit a copy of the completed form and final treasurer's report to NVPTA
7. Budget: Submit a copy of the current approved PTA budget to NVPTA
8. Taxes: Submit a confirmation that taxes have been filed to NVPTA
9. Bylaws: Have bylaws updated to most recent template, reviewed and approved by NVPTA
10. Comply with IRS regulations governing 501(c)(3) organizations
11. Make all records of the local PTA available to a NVPTA representative upon request
12. Claim and utilize your PTA's Member Hub domain.

Awards are presented during the Nevada PTA Convention.

All expenses for recipients to receive their award(s) during Nevada PTA's annual convention are the responsibility of the PTA/PTSA that made the nomination of the award recipient. Recipients are invited to receive their award at the designated time during convention without registering to attend the full convention

NEVADA PTA ACHIEVEMENT AWARDS

Nevada PTA Achievement Awards are based on the Purposes of PTA (as listed on page 2) and programs/events/activities that each PTA undertakes during the year. Several Achievement Awards are also associated with the promotion of the National PTA Standards for Family-School Partnerships (as listed on page 2). Participate in or sponsor just 1-3 programs/events/activities for each of the Purposes of PTA and your PTA will be an award-winning PTA! It's that easy!

OUTSTANDING, GOLD AND SILVER PTA AWARDS

Outstanding PTA Achievement Award

This award requires that the winning PTA:

- qualify for a Gold PTA Achievement Award,
- have an overall membership increase,
- 75% staff membership,
- and participate in three (3) National or Nevada PTA sponsored programs/events/activities.

A detailed description is required for each activity which includes a description of how the activity met a Purpose of PTA and the purpose that was met. Be sure to include whether your PTA had membership increase and whether or not your PTA achieved 75% staff membership. School closures, due to Covid-19, have affected membership nationwide. Nevada PTA is waiving the membership requirements for the Outstanding PTA Award during the 2020-2021 awards season.

Gold PTA Achievement Award requires winning PTAs complete two (2) activities for each of the five Purposes of PTA. *A detailed description is required for each activity, which includes a description of how the activity met a Purpose of PTA and the purpose that was met.*

Silver PTA Achievement Award requires winning PTAs to complete one (1) activity for each of the five Purposes of PTA. *A detailed description is required for each activity which includes a description of how the activity met a Purpose of PTA and the purpose that was met.*

PURPOSES OF PTA – SUGGESTED ACTIVITIES

Promote the welfare of the children and youth in home, school, community, and place of worship:

- Safety: Bike, traffic, fire, playground safety, internet safety, Safe Routes to School event, Fire Up Your Feet, etc.
- Health: Flu Shots, healthy hydration, drug/alcohol education, eye and ear checks, child abuse education, nutrition, fitness, dental care, etc.
- Welfare: Earth Week, bullying prevention, PTA Connected Internet Safety, character education, family living, community service and assistance (such as food, clothes, or coat drives).

Raise the standards of home life:

- Education: Parenting, parents' and students' rights, multi-cultural programs, such as Every Child in Focus, healthy living, bank saving programs, internet safety and community support.

Secure adequate laws for the care/protection of children and youth:

- Advocacy: Participate in school board meeting, legislative forum, letter campaigns, writing/supporting resolutions, attending Council Meetings and Nevada PTA Convention.
- Education: Sponsor a program about legislative issue, a candidate night, or advocacy program.

Bring into closer relation the home and the school that parents and teachers may cooperate intelligently in the education of children and youth:

- Programs: Take Your Family to School, open house, parent-teacher conferences, cultural art curriculum nights, PTA Connected Digital Safety, Healthy Lifestyle program, STEM+ Families, or Family Reading Night activities.
- Cooperation: Curriculum development, school improvement, bond election assistance, inclusion of teachers and other personnel, teacher appreciation, multi-lingual programs, council meetings, volunteers and tracking hours during the year.

Develop between educators and general public such united efforts that will secure all children/youth with the highest advantages in physical, mental, social and spiritual education:

- Partnerships: Civic groups, youth groups, representation on partner organization boards.
- Programs: Founders Day, arts, health day, career day, pre-school, literacy programs, cultural arts (Reflections, artists in residence, etc.) science fair, fitness programs.

NEVADA PTA INDIVIDUAL RECOGNITION AWARDS

The following special awards recognize the exemplary contributions of individuals who support the mission and purposes of PTA.

Ann T. Lynch Outstanding PTA Parent Award

The award honors Ann T. Lynch, past Nevada PTA President and past National PTA President. Ann has spent a lifetime promoting the importance of family engagement and its impact on student success. She is best known as a true model of how a parent can make a lasting impact on all children by just taking that step to serve. Through her exemplary service, children across the nation were positively impacted. Ann is a shining example how one voice can truly make a huge difference in many children's lives.

Nominees for this award should be a parent, grandparent, guardian, or other volunteer at the school who has provided outstanding service to the school and PTA. They should consistently promote and demonstrate the National Standards for Family-School Partnerships.

Debbie Smith Leader in Educational Advocacy Award

Debbie Smith, past Nevada PTA President, was a powerful education advocate first as a PTA and community volunteer and then a longtime member of the Nevada Legislature. This is awarded to an individual in educational or governmental leadership for their commitment to education advocacy consistent with PTA's mission and values.

Nominees for this award should be an educational or government leader who has demonstrated commitment to education advocacy consistent with PTA's mission to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

Lynel Cunningham Site Administrator Award

This award's namesake, Lynel Cunningham, is a former Washoe County principal and member of Nevada PTA's Board of Managers, who was an exemplary example of how leadership within the school can positively impact the entire community. Always a strong supporter of family engagement, he was way ahead of his time by putting into practice what is now recognized as the National Standards for Family-School Partnerships throughout every school site he led.

Nominees for this award are administrators who effectively promote and implement family engagement throughout the school as outlined in the National Standards for Parent Involvement.

Teacher of the Year Award

The Nevada PTA Teacher of the Year Award honors a teacher who demonstrates excellence in teaching while promoting the National Standards for Family-School Partnerships. Nevada PTA recognizes the influence of teachers; therefore, having a dedicated, knowledgeable, and skilled teacher that promotes family engagement continuously and effectively in the classroom will ensure increased student success.

Nominees for this award are school based teachers who effectively promote and implement the National Standards for Family-School Partnerships while inspiring student to learn.

Youth Volunteer of the Year Award

This award is designed to promote positive youth leadership in school, in the community, and at home. Nevada PTA recognizes that the youth of today are the leaders of tomorrow; therefore, we encourage the growth and development of those skills.

Nominees for this award are students who are active in school and within the community, who are leaders demonstrating a commitment to home and family; and who are positive role models and good examples of citizenship for other students at school. Applications should include letters of recommendations from school leaders and other community organizations in which the student is involved. Please also include a list of programs and projects that the student leads or participates in, thus providing an outstanding explanation as to why this student stands out among the crowd.

NEVADA PTA RECOGNITION AWARDS

The following special awards recognize the exemplary contributions of PTA members, units and community members who support the mission and purposes of PTA.

Bob Huwe Community Engagement Award (collaborative award)

The award honors former Washoe County principal and longtime member of Nevada PTA's Board of Managers, Bob Huwe, who tirelessly advocated for community involvement within the schools. Bob demonstrated his belief that effective community engagement improves student success by encouraging and implementing several community sponsored programs within the schools he led. Always a forward thinker, Bob acknowledged the importance of valuing the "whole" child not just the student. Bob provided an outstanding example of how collaboration with the community can positively impact student success.

This is a collaboration award that requires two nominees. *One nominee is a PTA and the other is a community organization, business, or individual that has collaborated to promote and implement the National Standards for Family-School Partnerships, which ultimately leads to student success.*

Bob and Sandy Miller Diversity and Family Engagement Award

The award honors former Nevada Governor and First Lady Bob and Sandy Miller. Bob and Sandy, a former special education teacher, have been dedicated advocates for equitable programs and services that enhance the wellbeing of all children in Nevada for decades. This award recognizes individuals or groups who have committed to embracing, enhancing, and celebrating diversity and family engagement at our schools. The contributions from students, families, teachers, administration and the community continue to advance diversity and sustain inclusion at school campuses.

Nominees for this award should be a PTA unit or PTA volunteer who has demonstrated commitment to embracing and celebrating diversity and family engagement in our schools.

Brenda Talley Arts In Focus Award

Awarded to a PTA that exhibited great focus and dedication to promoting the arts within their school community through programs such as, but not limited to, the National PTA Reflections Art Contest. Brenda Talley is a past Nevada PTA President, artist and passionate advocate for arts in education programming. *Nominees for this award should be a PTA unit that has demonstrated the value of arts in education through activities and programs especially the Reflections Arts Contest.*

Hank Etchemendy Advocacy Award

The award honors Hank Etchemendy, a former legislative consultant for Nevada PTA, who assisted with preparation of resolutions and testimony that helped to bring legislation which improved the lives and education of Nevada's children.

The award bearing his name is given to PTA, volunteer, or other public official who has championed a cause that benefits children in the local area or throughout the state of Nevada. Nominees should be persons who or PTAs that completes at least one (1) of the following:

- *Take up a cause that benefit children and advocate for the cause before public or school officials;*
- *Support, recommend and encourage public officials and legislators to pass laws that benefit children;*
- *Organize a PTA group who advocates on behalf of children (such as set up a phone/e-mail tree for the legislature, set up a candidate's night, etc.)*
- *Provide families with current information regarding school policies, performance data*
- *Promote family participation on school, school district, state, and/or national committees and issues.*

Rookie of the Year Award

Applicants for this award are units in their first 2 years of charter, or re-charter. The Rookie of the Year Award recognizes a local unit that promotes PTA's mission and purposes through family engagement, advocacy and volunteerism.

Virtually Together Award

Awarded to a PTA that showed great support to its school community during the school closures and distance education brought on by the pandemic.

NEVADA PTA MEMBERSHIP AWARDS

Membership Awards that do not have to be applied for:

Member Hub Gold Star Award:

Awarded to PTA's that have used Member Hub to submit their Officer's Rosters, Member Dues and have 10+ paid members in their Member Hub database by March 1, 2021.

Membership Increase Award

By simply remitting more membership than the previous year, your PTA will qualify for this award and will receive a certificate at the Annual Nevada PTA Convention.

Regional Membership Award

Three (3) PTAs with the most members, based on membership dues paid to Nevada PTA by March 1, 2021 will win the Annual Membership Award. One PTA from each region will win.

Membership Awards that must be applied for:

Please note that only membership payments received by Nevada PTA by March 1, 2021 are eligible for consideration for all PTA Membership Awards.

Apple Award: Teachers and staff are integral part of the success of any PTA. *This award is given to PTAs that have 100% staff membership.*

Building a Better Community Membership Award: Nevada PTA believes that it takes a village to educate and raise a child; in that spirit, all PTAs need to look outside of our parents, teachers, and students for inspiration, education, and hope. This award is given to PTAs that have shown that they embrace this philosophy by making it their goal to reach out to their communities and to bring in members that are neither parents, teachers, nor students, but still feel that they are stakeholders in the education and well-being of all children.

To receive this award, PTAs must show that at least 10% of their total members are not parents, teachers, or students in their school. Politicians, local business owners, clergy, or any private citizen who feels that adding their voice to support the PTA's efforts in their community would be welcome. We are also asking that each PTA that applies to submit a recap of any special events or programs the PTA held to help increase the number of community PTA memberships to be eligible for this award.

Membership Campaign of the Year Award: This award recognizes PTAs that have an outstanding membership campaign, which not only increases membership, but promotes PTA and its purpose throughout the school and community. Please complete the following form to submit nomination.

Men Matter Membership Award: Male engagement has been a PTA initiative for quite a few years! Studies show that children who have a positive male influence in their lives do better both in and out of the classroom. In support of this goal, we offer the Men Matter Award. Fathers, step-fathers, grandfathers, uncles, cousins, brothers, and teachers – all men are welcome!

This award is given to PTAs that foster a positive atmosphere for, and actively recruiting membership of, men in their PTAs. If your PTA can demonstrate that at least 25% of your PTA's members are male, and you can tell us about both your efforts to increase male membership and about how you are promoting the positive influence that men can have, you are eligible for this award.

NEVADA PTA MEMBERSHIP AWARDS INFORMATION

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